

Conference Technology

simple,
dependable and
cost effective...



UNLIMITED USAGE FLAT RATE PLAN

FLAT RATE PLAN BENEFITS

- **Permanent Dial-in Number:** You and your participants dial into the same Area Code 641 number.
- **Reservationless:** Conference anytime, day or night.
- **Security:** Separate leader and participant passcodes.
- **Custom Options:** Tone In/Out, Music Hold, Auto Hang-up, Name Record and Roll Call options available.
- **Keypad Controls:** Lecture Mode, Mute, Lock, Record and Playback.
- **Record/Playback:** Recordings archived for 30 days
- **CDs:** May be ordered of your recorded calls
- **Billing:** Monthly invoice or credit card.
- **Reliability:** Top quality Spectel bridging equipment
- **Web Conferencing:** Integrates with per minute and flat rate services
- **International:** Same rate for overseas callers

SIMPLE PLAN - SIMPLE SAVINGS

No contracts, no minimums, no sign-up fees, no hidden charges.

<i>Maximum Lines</i>	<i>Rate</i>
Up to 10 Participants	\$50 per month
Up to 20 Participants	\$100 per month
Up to 50 Participants	\$150 per month
Up to 100 Participants	\$200 per month
Up to 150 Participants	\$250 per month

Rates are in US Dollars.

SIMPLICITYCALL FEATURES

Outstanding rates are just the beginning. SimplicityCall provides a full range of options and services described here in more detail.

Permanent Dial-in Numbers

When SimplicityCall sets up your account we will provide you with a permanent Dial-in Number for all of your conference calls. Your number is a toll call for all domestic and international callers (Area Code 641). For convenience you can even put the dial-in number in your telephone speed-dialer.

Reservationless Conferencing

All SimplicityCall conference calls are reservationless. There is no need to let us know when you want to have a conference call. The SimplicityCall system is ready whenever you are, 24 hours a day, every day of the year. Our passcodes and dial-in numbers allow us to recognize who is making a conference call and when.

Conference Call Security

The security and privacy of your audio conference is a top priority. That is why we provide you with two passcodes for your SimplicityCall account. The Participant Code is the one you share with those who will be invited to join your conference call. The Leader Code is just for the host of the call. Without the Leader Code, participants cannot use your account without your permission.

Custom Options

If you have done a lot of conferencing you will appreciate the flexibility our system allows. Your conferencing application may warrant some special features and functions or you may just want to emulate a familiar user interface. With SimplicityCall there are numerous variations available:

Entry and Exit Options: Some call Leaders and Participants like to know when a party has joined the call or has dropped off. We offer three choices:

Tone In/Out Normally a single tone can be heard when somebody enters and a double tone when they leave.

Name Record We can record the participant's name when they sign onto the call and replay their recorded name when they enter or exit the call. The Name Record Feature is by request only.

Silence A few clients do not like to be interrupted with any indication of a caller entering or exiting the conference.

You may even want one feature without the other; Tone In but no Tone Out, for instance.

Roll Call: When the Name Record feature is enabled, the call Leader may press the *8 to play a Roll Call. This plays the recorded name of each participant still signed onto the call. Roll Call can be a useful tool when you are concerned about who is actually on the call. It can, though, delay the progress of your meeting when there is a sizeable audience. The Name Record/Roll Call Feature is by request only.

Music on Hold: Normally a participant who dialed into the call before the Leader would be placed in Music on Hold until the Leader signs on. The conference call starts when the Leader enters. The Music on Hold feature prevents participants from using the service without permission and allows you to control the entire call. This feature can be disabled allowing participant to chat among themselves while awaiting the Leader.

Auto Hang-up: When the Leader hangs up at the end of the call the system will automatically disconnect all remaining parties. Like Music Hold, this feature prevents abuse. The Auto Hang-up feature can be disabled allowing meetings to continue after the Leader has left the call.

Keypad Controls

There are a number of important features at your fingertips DURING a SimplicityCall audio conference. Each is designed to make your conference call more productive and pleasant.

Lecture Mode: The call Leader may wish to avoid interruptions from the audience during the conference call. The Leader need only press *5 (star-five) on the telephone keypad to mute ALL Participant lines. The Leader may now present without interruption. When ready to take questions and feedback from the audience, pressing *5 again will open all the Participant lines. More than one party can sign on with the Leader passcode to allow multiple presenters for Lecture Mode.

Mute: Each Participant as well as the call Leader can Mute their own line simply by pressing *6 (star-six). Participants who have noisy lines, mobile phones, or who may be using a speaker-phone will appreciate the *6 Mute feature. So will the rest of the conferees. To take the phone off Mute, just press *6 again.

Lock: Occasionally a conference call Leader will want to be certain that only certain Participants are in attendance. When the Leader of a call presses *7 (star-seven) on the telephone keypad the conference call is closed to all additional parties. Participants who attempt to sign onto the call with a valid passcode will be denied access. Pressing *7 again unlocks the call and others may again join the call.

Record and Playback

Record: Sometimes the content of a meeting is so important that you want folks who were unable to attend to be able to listen to the call. It is easy to record a call for future playback. The *2 (star-two) feature allows you to begin and end recording a call. Multiple calls can be recorded for playback and are archived for 30 days on the bridge. A CD can be ordered of any recorded call.

Playback: It is just as easy to listen to a recorded conference call as it is to record it. One or more parties can dial in using the conference dial-in number and passcode. Pressing *3 (star-three) allows them to listen to the call in it's entirety or skip a number of minutes at the beginning. [Record/Playback Instructions](http://www.simplicitycall.com/includes/Record-a-Call_Keypad_Controls.pdf)
http://www.simplicitycall.com/includes/Record-a-Call_Keypad_Controls.pdf

If you want participants to be able to listen to a recorded call without the Leader present, the Music on Hold feature must be disabled.

CDs

As mentioned above, SimplicityCall includes powerful Recording and Playback features. These recordings of your conference call are only available for Playback for 30 days from the date it was recorded. If you would like to keep a permanent copy of the Recording then you can order through our On-line Order process.

The cost is \$40 plus shipping for a CD in either Red Book audio format (plays on your CD car stereo or home stereo) or in a .wav format (plays on most computers with a media player). For relatively short recordings we may be able to deliver the .wav file via e-mail. On-line CD Order: https://www.simplicitycall.com/record_a_call.htm

Billing

SimplicityCall issues invoices on a monthly basis for flat rate conference call subscriptions during the previous month. Payment Terms are Net - Upon Receipt. We also honor MasterCard, VISA, and American Express.



Reliability

The SimplicityCall Operations Center uses the latest Spectel bridging equipment and software. Our great discount rates do not mean that you will be compromising reliability and audio quality. Spectel has been delivering high-performance, carrier-class conferencing platforms for over 20 years. It's their dedication to innovation and customer service that has made Spectel the supplier of choice for long-distance carriers, service providers, corporations and government institutions around the world.

Web Conferencing

Web Conferencing allows you turn a simple conference call into a true multi-media event. SimplicityCall offers a full range of Web Conferencing products and services, the ideal solution for anytime, anywhere web conferencing and collaboration.

Using your PC and web browser, conference participants can view documents and PowerPoint presentations, share applications, chat, white board, and annotate documents - all in real-time, and all in a secure environment.

Web Conferencing services are available on either a per minute basis or a flat rate basis. Choose a Flat Rate Conferencing Plan with a Per Minute Web Conferencing Plan or a Flat Rate Conferencing Plan with a Flat Rate Web Conferencing Plan. [More on Web Conferencing](#)

Webcasting and Archived Events

Webcasting is broadcasting audio/video/slides over the Internet. The on-line nature of Webcasting provides you with the opportunity to lower your communications costs while dramatically increasing the size of your audience, reaching viewers worldwide, and extending the life of your event with an archived version for on-demand viewing. [More on Webcasting](#)

International

Domestic callers and international participants will enjoy all of the same features and benefits by dialing into the call. All participants will use our Area Code 641 International Dial-in Number (This will, of course, be a long-distance call for them).

If you would like more information about SimplicityCall, Web Conferencing, and our Unlimited Flat Rate Plan, please visit our website at:

<http://www.simplicitycall.com>